

# Rate Card 2017



Quarterly publication for the Weddings & Social Events Industry.  
 eIssue: [www.issuu.com/eventfaqs/stacks](http://www.issuu.com/eventfaqs/stacks)  
 Print Run: 8,000  
 Readership: 14,000+  
 Cover Price: INR 150/-



## ExCel Magazine

Inventory	Unit	Price - INR	Price - USD	Dimensions	File Type	File Size
Full page ad	Each	110000	2160	width: 8.5 inches x height 11 inches (cut size, 4 mm margin on all sides)	PDF Only, CMYK Mode, 300 dpi	NA
Double Spread ad	Each	180000	3600	width: 17 inches x height 11 inches (cut size, 4 mm margin on all sides)		NA
Page #7, Inside Back Cover	Each	205000	4220	width: 8.5 inches x height 11 inches (cut size, 4 mm margin on all sides)		NA
Back Cover, Inside Front Cover	Each	264000	5040	width: 8.5 inches x height 11 inches (cut size, 4 mm margin on all sides)		NA
Inside Front Cover Double Spread	Each	300000	6000	width: 17 inches x height 11 inches (cut size, 4 mm margin on all sides)		NA
Full page ad in EC Sections (only for artists)	Each	72000	1800	width: 8.5 inches x height 11 inches (cut size, 4 mm margin on all sides)		NA
Half False Cover	Each	300000	6000	Available on request		NA
Promotional Content Feature	Each Page	162000	2592	width: 8.5 inches x height 11 inches (Each Page)		NA
Front / Back Cover Gatefold	Each	336000	6960	width: 16.95 inches x height 11 inches (cut size, 4 mm margin on all sides)		NA
False Front Cover	Each	480000	11520	Available on request		NA

\*All prices in INR are exclusive of applicable Service Tax

\*\* All prices in USD are for non-India based clients and inclusive of all applicable taxes

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