



Contact Person: Charmi Janani
Mobile: 9920574595
Email Id: charmi@eventfaqs.com

ABOUT EVENTFAQS MEDIA

Founded in 2007, EVENTFAQS Media Pvt. Ltd. is an **India-based multi-channel platform** focused on the experiential marketing, event and entertainment industry.

Through its digital, print and live mediums, EVENTFAQS Media engages over **1,00,000 stakeholders** of the Indian event industry across brands & corporations, associations and government bodies, the agency universe, venues, artistes and the entire supply chain.

Beyond a networking and business development platform for the Indian Event Industry, today EVENTFAQS Media also works with over 150 global companies helping them tap into the ever-growing source market – India.

Website: www.eventfaqs.com

The daily news and resources portal is EVENTFAQS Media’s flagship digital channel.

Digital Reach	
EDMs (Digital Mailers)	60,000+ subscribers
Unique Average Daily Visitors	5,000+
Montly Visitors on Website	1,20,000+
Facebook	24,000+ followers
LinkedIn	18,000+ followers
Instagram	13,800+ followers
Twitter	4,700+ followers

We Represent	
Startups	Hospitality
Service Providers	Corporates
Tourism	Media
Government Bodies	Entertainment

Philosophy	
Networking	Entertainment
Visibility	Leadership Summit
Lead Generation	No commission



Contact Person: Charmi Janani

Mobile: 9920574595

Email Id: charmi@eventfaqs.com

Key Statistics & Audience Profile

Geographical Spread (approx.):

Mumbai(22%), Delhi NCR(25%),Bangalore(9%),Chennai(8%),Hyderabad(6%), Kolkata (6%), Ahmedabad (6%) ROI & UAE (18%)

Industry Sectors (approx.):

- Agencies (MICE, Wedding, Entertainment):50%
- Clients (Corporate, Association, Govt.):30%
- Suppliers/Service Providers (Venues, NTOs, Artists& Vendors(20%)

Segments of the Audience		
Stakeholders	Categories	Title
Corporate / Association	Finance, IT, FMCG,Pharma,Real Estate,Retail,Spirit,Sports,Telecom and Automotive etc.	VP-Marketing, Head - Brands, Marketing Heads, GM-Marketing, Sales Head, Head Of Events / Experiential Marketing etc.
Agencies	Corporate Event Management Cos., Wedding Planners Cos. PCOs, Exhibition Organisers (EOs), MICE Travel Agencies, Brand Promotion, Advertising & Media Agencies etc.	Director,CEO,Head-Events,Head-BD,CS and Operations etc.
Service Providers / Suppliers	Design &Décor,Photography/Videography,Staffing/Manpower,Venue Construct & Exhibition Services,Travel& Hospitality and Event Technicals-(Audio,Video,Lighting,SFX),Technology Cos etc.	Director,CEO,HOD etc.
Destinations	National Tourism Boards and STOs	Director, Head - MICE etc
Venues/Hoteliers	5 Star Hotels and Their Groups, Malls, Clubs, Restaurants etc	GM, Director of Sales & Marketing, Director of Events, Director of Catering etc
Entertainment	Artists, Artist Management Companies	Directors, Head - Events, Head of Talents of Artist Management Agency, and Individual Artists



Contact Person: Charmi Janani

Mobile: 9920574595

Email Id: charmi@eventfaqs.com

Pricing Details

Online Promo Feature

Promo Feature on EVENTFAQS Website	Rs. 50,000
------------------------------------	------------

Below are the commitments from our side:

- 1) The promo feature will be written by our editorial team.
- 2) Once approved by you, we will only then publish it.
- 3) The promo feature can carry 10 pics and 2 video links (example: youtube video link can be embedded).
- 4) The promo feature will be posted on all our social media channels.
- 5) The promo feature will be carried in our weekly newsletter, which will be sent to 60,000+ database.
- 6) Direct contact details of the client will be mentioned.

Banner Advertisement on website for a week

Rs. 44,000

Below are the commitments from our side:

- 1) The banner will be on the homepage of the website
- 2) The banner will be placed on the top right on the website (prime location)
- 3) The banner will be featured for a week or plus as per the deal.
- 4) The banner can also carry an embedded link which can be directed to client website, social media pages, youtube channel, as per client requirement.
- 5) Direct contact details of yours will be mentioned.
- 6) Nothing on commission basis. All inquiries will directly come to you.

Annual Biz Profile

Artists	Rs 25,000
Suppliers	Rs 25,000
Venues	Rs 25,000
Job Listing	Rs 25,000

Below are the commitments from our end:

- 1) Unlimited posting throughout the year.
- 2) Login credentials will be shared with you, once the full payment is received.
- 3) Direct contact details of yours will be mentioned.
- 4) Nothing on commission basis. All inquiries will directly come to you.



Contact Person: Charmi Janani

Mobile: 9920574595

Email Id: charmi@eventfaqs.com

Social Media Promotion (Boosts on actuals)	
Facebook	Rs. 5,000
LinkedIn	Rs. 7,000
Instagram	Rs. 4,000
Twitter	Rs. 2,000
ALL SOCIAL MEDIA PACKAGE (one post each on all 4 platforms)	Rs.12,000

Below are the commitments from our end:

- 1) Clients required accounts/pages will be tagged.
- 2) Clients required hashtags will be used in the caption.
- 3) Direct contact details of yours will be mentioned.
- 4) Nothing on commission basis. All inquiries will directly come to you.

EDMs	
Send direct eMailers to 60,000+ Live Corporate MICE / Event planners. - Direct access to the target audience inboxes, resulting in lead generation for clients.	Rs 25,000

Below are the commitments from our end:

- 1) The mailer will be sent to 60,000+ database
- 2) The banner can also carry an embedded link which can be directed to clients website, social media pages, youtube channel, as per client requirement.
- 3) Direct contact details of yours will be mentioned.
- 4) Nothing on commission basis. All inquiries will directly come to you.

All prices exclusive of applicable taxes.

Inventory utilisation deadline will be specified at the time of invoicing.

