



Daily News & Resources portal for the MICE & Social Events industry
 URL: www.eventfaqs.com
 Registered subscribers: 32,000+
 Avg. Monthly Users (as of Sept 2016): 72,000+
 Avg. Monthly Pageviews: 460,000+



www.eventfaqs.com

Inventory	Unit	Price - INR*	Price - USD**	Dimensions	File Type	File Size
Top Banner on home page	1 week	90000	1800	width 1000 pixels x height 150 pixels	Jpeg or Gif	Under 40 kb
Top Banner across all pages	1 week	140000	2700	width 1000 pixels x height 150 pixels	Jpeg or Gif	Under 40 kb
Masthead banner on home page	1 week	75000	1450	width 520 pixels x height 100 pixels	Jpeg or Gif	Under 40 kb
Masthead banner across all pages	1 week	110000	2400	width 520 pixels x height 100 pixels	Jpeg or Gif	Under 40 kb
1 column box banner on home page	1 week	55000	1100	width 220 pixels x height 305 pixels	Jpeg or Gif	Under 40 kb
JOBS / EC / EXV / RESOURCES section top banner (next to section logo)	1 week	55000	1100	width 635 pixels x height 85 pixels	Jpeg or Gif	Under 40 kb
Promotional Web Story / Video Showcase / Web Interview	Each	65000	1300			

eNewsletter

Inventory	Unit	Price - INR*	Price - USD**	Dimensions	File Type	File Size
Masthead Banner	1 week	45000	900	width 746 pixels x height 100 pixels	Jpeg or Gif	Under 25 kb
Box Banner	1 week	35000	725	width 300 pixels x height 250 pixels	Jpeg or Gif	Under 25 kb

EDM mailers (only on advance payment)

Inventory	Unit	Price - INR*	Price - USD**	Dimensions	File Type	File Size
1 mailer	Each	25000	520	Max width 650 pixels x Max Height 1500 pixels	Jpeg or HTML	Under 300 kb
2-5 mailers	Each	22000	480	Max width 650 pixels x Max Height 1500 pixels	Jpeg or HTML	Under 300 kb
6-10 mailers	Each	18500	400	Max width 650 pixels x Max Height 1500 pixels	Jpeg or HTML	Under 300 kb
10 mailers plus	Each	15000	300	Max width 650 pixels x Max Height 1500 pixels	Jpeg or HTML	Under 300 kb

BUSINESS PROFILES

Premium Business Profile

Inventory	Unit	Price - INR*	Price - USD**	Dimensions	File Type	File Size
Jobs	Annual	40000	800	NA	NA	NA
Experiential Venues	Annual	40000	800	NA	NA	NA
Entertainers Connect	Annual	40000	800	NA	NA	NA
Resources	Annual	40000	800	NA	NA	NA

Managed Business Profile

Inventory	Unit	Price - INR*	Price - USD**	Dimensions	File Type	File Size
EXV/ EC/ RESOURCES	Monthly	8000	200	NA	NA	NA
	One time Setup cost	12000	250			

*All prices in INR are exclusive of applicable Service Tax

** All prices in USD are for non-India based clients and inclusive of all applicable taxes

Marketing Services
 Central email id: info@eventfaqs.com
 Hotline: +91 99300 89557

EVENTFAQS Media Pvt. Ltd.
Head Office:
 35/151 Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai - 400053
 Tel: +91 22 26300673 / 26330674

Branch Office:
 9 Dakshin Marg, 2nd Floor, DLF City Phase II, Gurgaon - 122002
 Tel: +91 124 404 4636