

Rate Card Entertainers Connect 2016



Entertainers Connect

Inventory	Unit	List Price/ Value	Offered Price
Expo Package (Only for Artist Management Agencies)			
Exhibition Space @ Event Show Asia 6x6 ft (Includes 2 All Access Delegate Pass worth 30,000)	Each	250000	180000
Annual Communication Package			
1 eDM Mailer + Full page ad in the Handbook + Premium Business profile on the website under EC section for a year	Each	120000	80000
1 eDM Mailer + Double spread ad in the Handbook + Premium Business profile on the website under EC section for a year	Each	160000	95000
3 eDM Mailers + Double page ad in the Handbook + Premium Business profile on the website under EC section for a year	Each	185000	120000
ADD ONS			
Mailers (sent to 32,000 plus registered members from the industry)	Each	20000	12500
Full Page ad in ExM Magazine	Each	90000	30000
Full Page EC Section Ad in ExM Magazine	Each	60000	20000
Full Page ad in ExCEL Magazine	Each	110000	40000
Full Page EC Section ad in ExCEL Magazine	Each	60000	20000
Upgrade from Premium Business profile to Managed Business Profile	Each	70000	45000
EC handbook-Standalone Pages			
Inside Front Cover Double Spread Ad	Each	260,000	105,000
Back Cover Ad	Each	300,000	135,000
False Cover Ad	Each	600,000	275,000
Center Spread Ad	Each	300,000	132,000
Inside Back Cover Double Spread ad	Each	230,000	94,000
Front Cover	Each	440000	275000
Front Gatefold	Each	400,000	175,000
Front Cover + Gatefold	Each	710,000	360,000
Full page Ad	Each	70,000	60,000
Double Spread Ad	Each	100,000	75,000
Additional Premium on first 10 profiles	Each	40,000	30,000

Marketing Services

Central email id: info@eventfaqs.com

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