

# Rate Card 2017



Bi-monthly publication for the MICE, LIVE Marketing & Entertainment industry  
 elssue: [www.issuu.com/eventfaqs/stacks](http://www.issuu.com/eventfaqs/stacks)  
 Print Run: 12,000  
 Readership: 20,000+  
 Cover Price: INR 100/-



Inventory	Unit	Price - INR	Price - USD	Dimensions	File Type	File Size
Full page ad	Each	90000	1800	width: 8.25 inches x height 11.75 inches (cut size, 4 mm margin on all sides)	PDF Only, CMYK Mode, 300 dpi	NA
Double Spread ad	Each	150000	3000	width: 16.5 inches x height 11.75 inches (cut size, 4 mm margin on all sides)		NA
Page #7, Inside Back Cover	Each	170000	3500	width: 8.25 inches x height 11.75 inches (cut size, 4 mm margin on all sides)		NA
Back Cover, Center Spread, Inside Front Cover	Each	220000	4200	width: 8.25 inches x height 11.75 inches (cut size, 4 mm margin on all sides)		NA
Inside Front Cover Double Spread	Each	250000	5000	width: 16.5 inches x height 11.75 inches (cut size, 4 mm margin on all sides)		NA
Full page ad in EC Sections (only for artists)	Each	60000	1500	width: 8.25 inches x height 11.75 inches (cut size, 4 mm margin on all sides)		NA
Half False Cover	Each	250000	5000	Available on request		NA
Promotional Content Feature	Each Page	135000	2160	width: 8.25 inches x height 11.75 inches (Each Page)		NA
Front / Back Cover Gatefold	Each	280000	5800	width: 16.2 inches x height 11.75 inches (cut size, 4 mm margin on all sides)		NA
False Front Cover	Each	400000	9600	Available on request		NA

\*All prices in INR are exclusive of applicable Service Tax

\*\* All prices in USD are for non-India based clients and inclusive of all applicable taxes

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